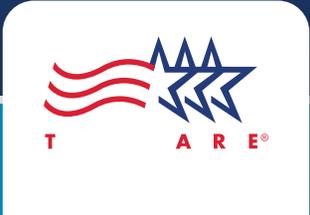




3-D MAMMOGRAPHY Communications Toolkit

December 2019



3-D MAMMOGRAPHY

A New TRICARE Option for Breast Cancer Screening

BACKGROUND

KEY MESSAGES

SOCIAL MEDIA

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Background

As of Jan. 1, 2020, TRICARE covers digital breast tomosynthesis (DBT), commonly referred to as 3-D mammography, as a screening option for annual population-based breast cancer screening under a program for provisional coverage for emerging services and supplies (“provisional coverage”). Provisional coverage of annual DBT is a major advancement for women during their breast cancer screening. Between fiscal years 2016 and 2018, about 80,000 TRICARE beneficiaries were diagnosed with either malignant neoplasms of the breast or carcinoma in situ of the breast. **Eligible beneficiaries need to be informed of this change, learn the benefits of 3-D mammography, and understand how provisional coverage works.**

Communication Goals

- Raise awareness of coverage expansion among eligible beneficiaries.
- Showcase how TRICARE works to innovate health care for beneficiaries.

Key Audiences and Stakeholders

- TRICARE beneficiaries age 40 and older and female TRICARE beneficiaries age 30-39 who are high-risk and have either a 15% or greater lifetime risk of breast cancer as determined by a screening instrument or who meet a risk factor.
- Senate and House Armed Services Committees
- Military service organizations/Veterans service organizations
- Military digital influencers

More Information

For questions regarding the Military Health System’s “3-D Mammography” Communications Toolkit or if you have problems accessing the materials, please contact **Paul Fitzpatrick at paul.m.fitzpatrick2.civ@mail.mil**.



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Key Messages

Use these key messages in your communications. Download the Talking Points for additional messaging.

3-D Mammography

- As of Jan. 1, 2020, TRICARE covers digital breast tomosynthesis, or 3-D mammography, as a screening option for population-based breast cancer screening under the provisional coverage program.
- 3-D mammography uses an X-ray machine to take multiple images of breast tissue to create a 3-D image; this has the potential to improve accuracy in detecting abnormalities.
- Eligible populations who can receive annual screenings include female beneficiaries age 40 and older and those age 30-39 who are high-risk and have either a 15% or greater lifetime risk of breast cancer (as determined by a screening instrument or who meet a risk factor).
- Formerly, TRICARE only covered annual 2-D mammograms for eligible beneficiaries and covered 3-D mammography only for diagnostic purposes, such as a secondary mammogram after a patient received a suspicious or positive result on screening test.

Provisional Coverage Program

- 3-D mammography falls under the TRICARE provisional coverage program, which allows approved services or supplies to be covered that are not yet proven but are under clinical trials and ongoing evaluation. Coverage can be extended for up to five years while reliable evidence is published.
- TRICARE will determine if the approved service or supply will become a covered benefit prior to the five-year mark. Additionally, provisional coverage for any service or supply may end before the five years, in which case, TRICARE will send out a timely notification.
- **Provisional coverage requires prior authorization.** TRICARE is evaluating options for removing this requirement; however, at this time we recommend that providers and patients seek prior authorization for this service to ensure they are not subject to TRICARE Prime® point of service charges.

TALKING POINTS

DOWNLOAD



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Social Media

Share these social media posts with the accompanying graphics on your platforms.

3-D Mammography

- TRICARE now covers annual 3-D mammograms for breast cancer screenings! To learn more, visit: TRICARE.mil/Mammograms
- #DYK? As of Jan. 1, TRICARE covers annual 3-D mammograms for screenings. 3-D mammograms may reduce imaging problems due to overlapping tissue and dense breast tissue and improve accuracy of lesion detection. Take a closer look: TRICARE.mil/Mammograms
- What are 3-D mammograms? 3-D mammograms use an X-ray machine to take 3-D images of breast tissue! This has the potential to improve accuracy in detecting abnormalities. To learn more, visit: TRICARE.mil/Mammograms
- It's 2020! Now is the perfect time to welcome the latest technology! #DYK? TRICARE now covers annual 3-D mammograms for breast cancer screenings. Discover more: TRICARE.mil/Mammograms

Well Woman Exams Infographic

TRICARE WELL-WOMAN EXAMS

Well-woman exams are covered annually for women under age 65. TRICARE covers these exams with no cost share or copayment, regardless of your TRICARE plan. TRICARE also covers related services such as mammograms, Pap smears, and HPV DNA testing.

Annual Mammograms*

As of Jan. 1, 2020, TRICARE covers 3-D mammograms for annual screenings. This technology is superior to 2-D mammograms and may reduce imaging complications by minimizing breast and gland compression and improve accuracy of lesion detection. TRICARE will continue to cover 2-D mammograms.

Breast MRI

Annual Breast Magnetic Resonance Imaging (MRI) is covered beginning at age 30 for women who have a 20% or greater lifetime risk of breast cancer or certain other risk factors.

Pap Smears

TRICARE covers annual Pap smears for women beginning at age 21.

Women under age 21 should not be screened regardless of the age of sexual initiation or other risk factors.

HPV DNA Testing

When performed in conjunction with a Pap smear for women age 30 or older.

Important

*Eligible beneficiaries who may receive annual mammography screenings include female beneficiaries age 40 and older and those age 30-39 who are high-risk and have either a 15% or greater lifetime risk of breast cancer (as determined by a screening instrument or who meet a risk factor).

Other screenings and services may be subject to requirements during the exam.

For more information, visit: www.tricare.mil/ConsumerServices/WellWoman/WellWoman

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Women's Health Services Infographic

WOMEN'S HEALTH SERVICES

TRICARE is committed to providing the best care for our beneficiaries. This includes covering a wide range of services to help you stay healthy and prevent illness.

WELL-WOMAN EXAM:

TRICARE covers the Well-Woman Exam annually with no cost share or copayment. The exam includes a physical exam, breast exam, Pap smear, and HPV DNA testing.

Services include:

- Breast exams
- Pap exams
- HPV DNA testing

Additional Testing and Services

Meningitis (Meningococcal) Vaccine:

TRICARE covers the Meningococcal Vaccine for women age 16-23 who are at high risk of meningitis. The vaccine is covered with no cost share or copayment.

Menstrual and Gynecological Care:

TRICARE covers all services related to menstrual and gynecological care, including Pap smears, HPV DNA testing, and birth control. There is no cost share or copayment for these services.

Annual Mammograms

As of Jan. 1, 2020, TRICARE covers 3-D mammograms for annual screenings. This technology is superior to 2-D mammograms and may reduce imaging complications by minimizing breast and gland compression and improve accuracy of lesion detection. TRICARE will continue to cover 2-D mammograms.

Assisted Reproductive Services:

TRICARE covers assisted reproductive services, including in vitro fertilization (IVF), for women who are unable to conceive naturally. There is a cost share for these services.

To learn more about what's covered, visit: www.tricare.mil/WellWoman

DOWNLOAD

Social Media Post

3-D MAMMOGRAPHY

TRICARE now covers annual 3-D mammograms for breast cancer screenings.

To learn, more visit: TRICARE.mil/Mammograms

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Screensaver

Use this digitally or print it out to share.

The graphic features a dark blue header with the text "3-D MAMMOGRAPHY" in white. Below the header is a photograph of a healthcare professional in a blue uniform comforting a patient in a hospital gown. To the left of the photo, the text reads: "TRICARE now covers annual 3-D mammograms for breast cancer screenings." At the bottom left, it says "To learn, more visit: TRICARE.mil/Mammograms". At the bottom right is the TRICARE logo.

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Article

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TRICARE Expands Breast Cancer Screening Options to Include 3-D Mammography

The screenshot shows a webpage with a header for 'Covered Services' and a navigation breadcrumb: Home > What's Covered > Benefit Updates > Benefit Update Archives > TRICARE Expands Breast Cancer Screening Options to Include 3-D Mammography. A sidebar on the left lists 'What's Covered' with expandable sections for 'Health Care' and 'Dental Care'. The main content area features the article title, the date '12/11/2019', a Twitter icon, and the text: 'TRICARE is committed to improving preventive health care services for women. On Jan. 1, 2020, TRICARE expands coverage for breast cancer screenings to include digital breast tomosynthesis, or 3-D mammography. TRICARE will cover 3-D mammography as a preventive health care service through the provisional coverage program.'

VISIT SITE

