# OPEN SEASON 2019 Ends on Dec. 9!

### **Open Season and BWE Annex**

A Part of the Take Command Campaign

November 2019



# OPEN SEASON 2019

Ends on Dec. 9!

TOTAL TRANSPORT TRANSPORT

KEY MESSAGES TRICARE KEY MESSAGES FEDVIP OPEN SEASON LOGOS/ VIDEO OPEN SEASON ELIGIBILITY
INFOGRAPHICS

OPEN SEASON SOCIAL MEDIA

ARTICLES

FEDVIP VISION

### **BWE ENROLLMENT ISSUE**

The Beneficiary Web Enrollment (BWE) platform is experiencing technical issues and TRICARE beneficiaries seeking to enroll in or switch health plans during Open Season should do so by phone or mail. Products below contain additional information about Open Season enrollment actions.

### **Facebook Post**



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#### **Facebook Story**



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### BWE Enrollment Issues, FEDVIP Not Affected



**BWE Enrollment Issues** 



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### **Instagram Post**







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**UPDATED**: AS OF 11/25/19

### KEY MESSAGES — TRICARE OPEN SEASON

Open season is an **annual period when you can enroll in or change health plans for the next year, for any reason.**Now is a good time to determine if you or your family want to make any changes to your current health plan coverage.

For example, you plan to grow your family and decide to change from TRICARE Prime to TRICARE Select.

### **During TRICARE Open Season you can:**

- **Enroll in a plan:** If you're eligible for a TRICARE Prime option or TRICARE Select, you can enroll for 2020 coverage.
- Change plans: If you're already enrolled in a TRICARE Prime option or TRICARE Select, you can switch plans for 2020 coverage.
- **Do nothing:** You don't have to re-enroll in the same plan every year. If you like the plan you have, you don't need to take any action.

### Enroll or make changes online, by mail, or via telephone:

- Beneficiary Web Enrollment (BWE) Currently experiencing technical difficulties
- We Beneficiaries who already used BWE to change their health plan(s) during TRICARE Open Season will have their enrollment request processed manually.
- ♥ Call your regional contractor

Health Net Federal Services (TRICARE West):

1-844-866-9378

Humana Military (TRICARE East):

1-800-444-5445

Overseas:

TRICARE-overseas.com/contact-us

Mail in your Enrollment Form

Download TRICARE Prime or TRICARE Select enrollment forms at: www.tricare.mil/openseason2019





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### KEY MESSAGES — FEDERAL BENEFITS OPEN SEASON

### **Enrolling in FEDVIP:**

- FEDVIP is managed by the U.S. Office of Personnel Management (OPM).
- ▼ TRICARE beneficiaries must be eligible to enroll in FEDVIP.
- Federal Benefits and TRICARE Open Season take place during the same time.
  - Online enrollment through **www.benefeds.com** is available.
  - The BENEFEDS call center (1-877-888-FEDS/ 1-877-888-3337).
  - · For beneficiaries overseas, call +1-571-730-5942.

### **FEDVIP Dental (Retirees):**

- ◎ Eligible TRICARE beneficiaries can enroll in FEDVIP for dental coverage during open season.
- FEDVIP offers a range of plans from ten dental carriers, which provide comprehensive dental coverage, and vary in cost select the right coverage for you and your family.

### **FEDVIP Vision:**

- If you want to enroll in a FEDVIP vision plan, you need to take action during open season.
- $rac{ootnotesize{0.05}}{100}$  If you're already enrolled and don't want to change your plan, you don't have to take any action.
- ✓ You must be enrolled in a TRICARE health plan to enroll in a FEDVIP vision plan.
- Visit www.tricare.mil/vision to learn more and to sign up for email alerts.



FEDERAL EMPLOYEES DENTAL AND VISION INSURANCE PROGRAM

(FEDVIP)



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### **OPEN SEASON LOGO**

These are the official logos for open season communications that you can use to brand your materials. **Please maintain brand integrity and use the provided logo as is.** It is **not permitted** to stretch, skew, or alter the colors of the logo.

**TRICARE Open Season Primary Logo** 

OPEN SEASON 2019
Ends on Dec. 9!

**TRICARE Open Season Logo Option** 

TRICARE® AND FEDERAL BENEFITS

**OPEN SEASON 2019** 

Ends on Dec. 9!

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TRICARE Open Season YouTube Video







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### **ELIGIBILITY INFOGRAPHIC**

Use these products on your digital platforms, or link to it in digital communications (e.g., email, social media, website, local news site). Print these infographics  $(8.5 \times 11 \text{ or } 11 \times 17)$  and share in common areas.

### **Instagram Post**



### 8.5x11 Printable Flyer



DOWNLOAD

### 11x17 Print and Digital Flyer







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### OPEN SEASON SOCIAL MEDIA

Use a rotation of the social media graphics below and share on your platforms.

#### **Animated GIFs**







DOWNLOAD

### **Twitter & Facebook Banners**



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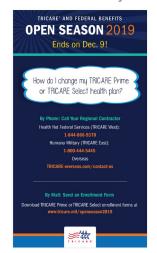


DOWNLOAD

### DOWNLOAD

DOWNLOAD

### **Facebook Story**



TRICARE: AND FEDERAL BENEFITS

OPEN SEASON 2019
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How do I change my TRICARE Prime or TRICARE Select health plan?

By Planc Call from Regional Contractor health plan?

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By Matt: Seed as Equitalized From Decay of Call (From or Decay)

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**Social Media Post** 



DOWNLOAD

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**Facebook Post** 

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### ARTICLE

Print out to share, link to in social media, or include a link in digital communications. Below is an example of the article on the TRICARE website (TRICARE.mil).

Compare 2020 FEDVIP Plans and Costs, Prepare for Open Season



DOWNLOAD

TRICARE Open Season: Time to Pick a Plan



DOWNLOAD

Open Season for FEDVIP Dental and Vision Coverage Starts Soon



DOWNLOAD

Almost Time to Act: TRICARE Open Season, Federal Benefits Open Season Begins Nov. 11







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### **BACKGROUND**

Starting in 2019, family members of Active Duty Service Personnel (including U.S. Coast Guard), Retirees and family members, National Guard & Reservists and family members, and those entitled to TRICARE for Life (TFL) can purchase vision insurance through the Federal Employees Dental and Vision Insurance Program (FEDVIP).

### **Facebook Story**



**DOWNLOAD** 

### **Facebook Post**



DOWNLOAD



Infographic 11 x 16

VISION G Routine Eye
G Glasses melve
G Contact Lens NOV. 11 THROUGH DEC. 9, 2019



Routine eye exams can detect eye disease and other general health problems.

ON BETTER EYE HEALTH FOR YOUR FAMILY, LEARN MORE ABOUT FEDVIP VISION.

DOWNLOAD

Infographic 8.5 x 11

Starting in 2019, eligible beneficiaries can enroll in vision insurance through the FEDERAL EMPLOYEES DENTAL AND VISION INSURANCE PROGRAM (FEDVIP). Nov. 11 – Dec. 9, 2019

### **Instagram Posts**











