

THE HCE PARTNERSHIP PROGRAM

ABOUT THE HEARING CENTER OF EXCELLENCE (HCE)

The HCE hopes to reduce the tangible and intangible costs of hearing loss and auditory injury, enhance readiness and improve the quality of life of American military personnel and veterans. Learn more about the HCE and its mission at <http://hearing.health.mil>.

GOAL AND OBJECTIVES OF THE HCE PARTNERSHIP PROGRAM

- **Goal:** Increase awareness among partners about hearing loss news, research, resources, equipment, best practices and policy
 - **Objective:** Build coalitions and strengthen partnerships
 - **Objective:** Support the HCE by increasing advocacy and collaboration among partners to promote the prevention, diagnosis, mitigation, treatment, rehabilitation, and research of hearing loss and auditory-vestibular system injuries

PARTNERSHIP PARTICIPATION

Partnering with the HCE may include one or all of the following:

- Establish a link to the HCE website on the partner website.
- Publish a news brief or article about the HCE.
- Include HCE updates in an e-blast, e-newsletter and/or blog to employees, members and stakeholders — and encouraging them to forward the news.
- Distribute hard copy and Web versions of marketing materials to offices and clinics as well as through seminars and other events.

BENEFITS OF PARTNERSHIP

The HCE will provide materials to help partners with easy and inexpensive outreach, such as:

- Organization logo and link to be featured in the “Partner Spotlight” on the HCE website.
- A digital partnership toolkit that includes the HCE organization and partnership information, and collateral materials such as fact sheets for distribution.
- HCE e-newsletter featuring partner highlights and the HCE organization updates.

BECOME A PARTNER

If your organization is interested in partnering with the HCE, please fill out the contact us form on the HCE website at <http://hearing.health.mil/ContactUs>. We will get back to you within 24-48 hours to discuss the HCE partnership program in greater detail. Please look for our partnership page coming soon and learn more about the HCE at <http://hearing.health.mil>.